The eauty in "Ugly etty"

ollywood has always been foremost in glamorizing beauty. Young girls have grown up looking in the mirror fantasizing about becoming the next indsay ohan or essica Simpson Ithough the idea of unattainable beauty has penetrated every aspect of society there seems to be a

small uprising against this trend. The new hit show "Ugly etty" is proving to ollywood that "ugly is the new beautiful" Idenburg "Ugly etty" centers around a character named etty who works in the fashion industry in which her looks and figure are deemed hideous ven though she is "ugly" her personality and character outshine her looks and challenge a world "obsessed with every nuance" of beauty evine OW young girls can have a positive role model amidst the thousands of stick thin superficial celebrities that prance all over the media. She is the new face in television who proves that one should "be true to your own" heart http://www.tvsquad.com/category/ugly-



America Ferrera as Betty. Credit:ABC Link:

and " see the beauty in ugly" raz "Ugly etty" attests that beauty is not what you wear or what you look like beauty comes from the inside

"Ugly etty" takes place in ew York ity where etty finds that she has landed a job as executive assistant to the new editor in chief of MODE fashion magazine aniel eade ecause she

landed a job in the fashion industry one would expect her to be a fashion absorbed girl nstead etty is the complete MODE opposite She wears braces and glasses has unkempt hair and is the definition of a klutz ost importantly her fashion sense is simply revolting. Wilhelmina the reative irector of *MODE* comments about etty's wardrobe

Betty on her first day at fashion magazine MODE. Credit: ABC Link: http://www.tv.com/ugly $betty/show/58486/photos.html\&flag=3\&pg_pics=7?tag$ =pagination;8

saying it looked as if etty's hometown of ueens Y

ecause of these factors etty quickly realizes that she does not fit in when she threw up Williams

first steps foot at the *MODE* magazine company eople all around etty are the epitome of the fashion industry superficial gorgeous and malicious ven though she has so much confidence insecurities still hit etty as complications arise early on

uring the first weeks at *MODE*, etty finds out that aniel s dad hired her not because she was qualified but because her boss would not be tempted sleep with her n addition manda a fellow assistant makes her office life miserable. While the rest of her coworkers think that manda's antics

were funny etty continues to stay strong. When her beloved stuffed bunny was stolen and held at ransom etty yells "You can take my bunny but you can t take my spirit" errera perf. While she does try to think positive etty feels out of place. If the expressing these feelings to hristina her best confidant at MODE etty is reassured that she has "more than proved" herself. ensen.



Betty's co-workers, Marc and Amanda, loves to see Betty make a fool of herself. Credit:ABC Link: http://www.ugly-isin.com/visuals/displayimage.php?album=topn&cat=7 &pos=121

helps aniel shed his party boy image and become better equipped for his job as the new editor in chief of MODE With the pep talk from hristina etty decides to hold her head up and stay strong. This job at MODE is her stepping stone to make her dream of being a magazine publisher reality. She is determined to succeed.

ecause of etty's charm and success her co workers envy of her in the episode "Sofia's hoice" etty works for MYW a magazine company under the eade family publication at that time s soon as etty arrives etty's boss asks etty to write an article about her experiences as being an outsider at MODE ven though etty hesitates at first she takes the task and heads back to MODE to interview her former coworkers. While her former co workers still think she is hideous and weird there is still a mix of respect and jealousy of her individuality—uring the interview—manda admits that she is a bit jealous of—etty—manda says "You showed up on a daily basis looking like a yard sale—idn't even care—t's like you were genetically engineered without the fear gene"—ewton

Through etty sinner charm and personality it is hard for the rest of her co workers to disapprove of her completely. She proves that outer beauty is not the only tool to succeed. With her ambition confidence and individuality, she can not help but shine.

etty's optimistic and likable character has captured girls everywhere and made them realize that beauty is not what society has made it to be very Thursday at millions of young girls tune in to see that beauty exudes from within merica errera who plays etty on the show said during

her acceptance speech for her olden lobe award "t is such an honor to play a role that hear from young girls on a daily basis how it makes them feel worthy and lovable and that they have more to offer the world than they thought" errera fter watching just an episode of this

Betty on the job in her Halloween costume. Credit: ABC show everyone will agree "Ugly etty" tells one to be Link: http://www.tv.com/ugly-

betty/show/58486/photos.html&flag=3&pg_pics=5?tag=p true to himself etty works in a industry in which its sole agination:6

motive is to be sexy and glamorous. Yet she excels above her colleagues in becoming a great assistant and on most occasions advisor to her boss. Seeing her develop into a self-assured character certainly

shows that inner beauty triumphs over outer beauty Silvio orta Ugly etty's executive producer says "The irony is that this girl is perceived this way. The second you get to know her she's beautiful." Idenburg

etty is truly beautiful er metallic smile has warmed and touched the millions of fans that tune in every week. She shows them what true beauty is all about of only can etty shine by her personality but everyone else can become a "etty" as well merica errera said that everyone needs to "explore their talents" and "offer what they have to offer beyond what they look like" evine very girl that stays true to herself and works hard to accomplish her dreams is stunning inside and out "Ugly etty" indeed portrays the "beautiful"



Betty's best asset: her smile.
Credit:ABC Link:
http://www.tv.com/uglybetty/show/58486/photos.html&flag=3&
pg_pics=3?tag=pagination;4

beautiful message about beauty that lies deeper than what we see" errera

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